

# **Functional Exposure Report**

**SJBJ357A**

Submitted

In partial fulfillment of the requirements of the degree of  
**Bachelor of Arts (Journalism and Mass Communication)**

By

**ANJALI SINHA**  
**Roll No. 2109200001**

Under the supervision of

**Mr. Ritwik Ghosh**  
**Assistant Professor**  
**School of Journalism and Mass Communication**  
**K R Mangalam University**



**SCHOOL OF JOURNALISM AND MASS COMMUNICATION (SJMC)**

**K. R. MANGALAM UNIVERSITY, GURUGRAM, HARYANA, INDIA**

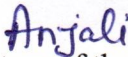
**October 2023**



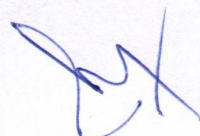
**School of Journalism & Mass Communication  
K.R. Mangalam University  
Sohna Road  
Gurugram**

**DECLARATION**

I, **Anjali Sinha**, Roll No. **2109200001**, Batch (2021-24) certify that the Functional Exposure Report contains original work done by me and it has a detailed report of authentic work carried out by me in BA(JMC) program.

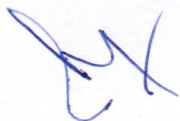
  
Signature of the Student

Date: 10<sup>th</sup> October, 2023

  
Dr. Ritwik Ghosh  
Assistant Professor  
School of Journalism and Mass Communication  
K. R. Mangalam University, Gurugram, Haryana, India

## CERTIFICATE

This is to certify that this Final Exposure Report is an academic work done by **Anjali Sinha**, Roll No. **2109200001**, Batch (2021-24) for the partial fulfillment of the requirement for the award of degree of Bachelors of Arts in Journalism and Mass Communication from K R Mangalam University, Gurugram.



Dr. Ritwik Ghosh  
Assistant Professor

School of Journalism and Mass Communication  
K. R. Mangalam University, Gurugram, Haryana, India



## **Acknowledgement**

Guidance, Inspiration and motivation have always played a key role in the success of any venture. I would like to pay my sincere regards to all those who guided me in my project work.

I would like to express gratitude and thanks to our Dean Prof (Dr) Neeraj Khattri for providing me such a wonderful opportunity to widen the horizons of my knowledge. I would also like to express my heartfelt thanks to my guide Dr Ritwik Ghosh for giving all support, guidance and encouragement throughout the work.

Last but not the least I would like to thank my parents, family and friends who have directly or indirectly contributed in making this project a success.

Place: Gurugram

Student Name: **Anjali Sinha**

Date: 10<sup>th</sup> October 2024

Roll Number: **2109200001**



## **EXECUTIVE SUMMARY**

As a part of the BA(JMC) curriculum and in order to gain practical knowledge in the field of media, we were required to make a report on the internship done including its course followed by the day-to-day schedule and information. The basic objective behind doing this report is to get knowledge about the different aspects of media and especially the public relation department of any organization.

In this report I have included various works done during the course of the internship with a copy of work published.

Doing this helped me to enhance my knowledge regarding the work done in the public relation department of an organization and also to gain new knowledge regarding different subjects when working on their projects. Through this report I have come to know about the role of devotion towards professional work and professionalism.



## INTERNSHIP CERTIFICATE

दैनिक भास्कर

## INTERNSHIP CERTIFICATE

This is to certify that **Anjali Sinha**, 2<sup>nd</sup> Year student of K.R Mangalam University, Delhi has completed her internship at Dainik Bhaskar, Patna in editorial department (Reporting Section) from 16<sup>th</sup> July 2023 to 16<sup>th</sup> August 2023.

During the internship we found her sincere, hardworking, and technically sound and result oriented. We wish her all the best for her future.



Kuldeep Vyas  
State Editor

दैनिक भास्कर

दिव्य भास्कर

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# **Functional Exposure Report**

## **Introduction**

This Functional Exposure Report encapsulates my enriching internship experience at Dainik Bhaskar, a leading Hindi newspaper. Throughout my tenure, I gained invaluable insights into the world of journalism, honed my skills, and navigated various facets of reporting, particularly focusing on the education beat in Patna.

## **Objectives**

The primary objective of my internship at Dainik Bhaskar was to enhance my skills and knowledge in journalism by immersing myself in real-world reporting tasks. Specifically, I was tasked with covering the education beat, conducting ground reporting, and submitting articles regularly.

## **Learning and Experiences**

1. **Hindi Typing Skills:** One of the initial learnings during my internship was mastering Hindi typing, a fundamental skill required in Hindi journalism. This enabled me to efficiently draft articles and reports in the native language.
2. **Fieldwork and Ground Reporting:** I had the opportunity to engage in fieldwork, conducting ground reporting by visiting different colleges in Patna. This hands-on experience allowed me to interact with diverse stakeholders, gather firsthand information, and understand the pulse of the education sector in the region.
3. **Daily Article Submission:** As part of my internship responsibilities, I diligently submitted articles every day, reflecting the current state of various colleges in Patna. This routine not only improved my writing skills but also instilled discipline and consistency in meeting deadlines.
4. **Mentorship and Guidance:** Under the guidance of my mentor, Amit Singh, the sub-editor of Dainik Bhaskar, I received invaluable feedback and support throughout my internship journey. His mentorship played a pivotal role in shaping my understanding of journalistic practices and standards.

## **Outcomes and Achievements**

1. **Enhanced Skills:** Through hands-on experience in ground reporting, article writing, and interacting with diverse stakeholders, my skills in Hindi typing, research,



interviewing, and storytelling have significantly improved. These enhanced skills are invaluable assets as I progress in my career in journalism.

2. **Professional Development:** The mentorship and guidance received from my mentor, Amit Singh, have been instrumental in my professional development. His feedback and insights have helped me understand journalistic practices, standards, and ethics, laying a strong foundation for my future endeavors in the field.
3. **Sincere Work Ethic:** Feedback from my mentor highlighted my sincere approach and dedication towards fulfilling my responsibilities during the internship. This acknowledgment reinforced my commitment to delivering quality work and meeting expectations.
4. **Improved Skills:** Through regular practice and hands-on experience, I witnessed significant improvements in my writing, reporting, and communication skills. The internship provided a very conducive environment for skill development and growth.
5. **Expanded Network:** Engaging with professionals and stakeholders in the field of education broadened my network and provided valuable insights into various perspectives and challenges within the sector.
6. **Personal Growth:** Beyond acquiring technical skills, the internship fostered personal growth by instilling confidence, resilience, and adaptability in navigating the dynamic landscape of journalism.
7. **Clarified Career Path:** The exposure gained during my internship has helped me clarify my career path and aspirations within the field of journalism. The hands-on experience and insights gained have reaffirmed my passion for storytelling and commitment to pursuing a career in journalism.

## **Conclusion**

My internship experience at Dainik Bhaskar was transformative and enriching, equipping me with practical skills, insights, and experiences essential for a career in journalism. The opportunity to immerse myself in ground reporting, interact with diverse communities, and receive mentorship from seasoned professionals has laid a strong foundation for my future endeavors in the field.

This Functional Exposure Report underscores the significance of internships in facilitating hands-on learning and skill development, and I am grateful for the invaluable lessons and memories gained during this remarkable journey at Dainik Bhaskar.





**Date: 10<sup>th</sup> October, 2023**



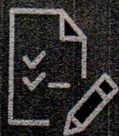


# LEARNINGS & EXPERIENCES

MEANT4 ENVIORNMENT



## CONTENTS:



### ■ Overview

Scenario at the time of joining.

Tasks assigned and tasks undertaken.

How it scaled my confidence.





## ASSIGNED TASKS

- To make people aware of waste segregation.
- Value the COVID-19 rules and regulations in rural areas.
- Roadmap for COVID-19 Vaccination in rural areas.
- Making people aware of GOOD PLASTIC such as PET OR POLYESTER, HDPE,.
- Management of E-Waste.



## PRELIMINARY DAYS OF THE WORK

Found describing concepts difficult  
in rural areas.

Was bit nervous to communicate.





## CHALLENGES

To make people understand few of the plastic is also Good.

*Value for Time*

Needed to capture audience attention.

Telling that registration are opens to the public for COVID Vaccination.

People being afraid of losing their belongings.







Meant 4 Environment Foundation

SWACHH  
SURVEKSHAN  
2020

## *Certificate of Appreciation*

***Devannshi Thapar***

contributed as an Intern in Solid Waste Management and Good Human Health initiatives organized from 1st September 2021 to 31st October 2021.

We acknowledge his commendable efforts for the social cause.

*Manju Ranjan*

Ms. Manju Ranjan  
(Founder Director)

*Manasvi*

Dr Manasvi Maheshwari  
(Education-Industry Coordinator)



*Taking Responsibility for Nature Sustainability*





# THANK YOU

MANY MORE TO COME . . . .

DEVANNSHI THAPAR

1909200026

SJMC 5TH SEM